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**Four Buffalo Area Rotary Clubs Seek Sponsors for the 2005
Second Annual Amherst/Williamsville Rotary Classic Car Show**

Rotary program will support the Amherst Youth Foundation.

Amherst, N.Y., December 29, 2004 – On Sunday, August 7, 2005, the Rotary Clubs of Amherst East, Amherst North, Amherst South, and Williamsville will host their second annual Amherst/Williamsville Rotary Classic Car Show at the Amherst Pepsi Center. The clubs seek corporate sponsors.

The four area Rotary Clubs will help the Amherst Youth Foundation purchase the firehouse at 5005 Sheridan Drive, Williamsville. The Amherst Youth Foundation will create a permanent home for the Williamsville Youth & Family Center.

“We expect to have several hundred classic cars on display,” said Richard A. Wojtowicz, car show expert, and member of the Rotary Classic Car Show committee. “The show will attract many hundreds of our sponsors’ prospects. As a Show Sponsor, companies will be able to display their products or services to a large gathering of happy potential customers while supporting an important local cause.”

The Rotary Clubs will advertise and publicize the names of the sponsors to promote their involvement. Available sponsorship levels include:

1. \$10,000 Show Naming Rights Sponsor. The Rotary Classic Car Show will carry this sponsor’s name. The show will have only *one* Naming Rights Sponsor.
2. \$5,000 Exclusive Major Sponsor. The show will have only one Major Sponsor in each business category to provide exclusivity.
3. \$2,500 Non-Exclusive Major Sponsor. The show will have several Non-Exclusive Major Sponsors.
4. \$750 Sponsor. There will be several sponsors in this group.

Rain or shine, the show will run from 10:00 am – 5:00 pm on Sunday, August 7th. The four Rotary Clubs will have events and refreshments inside and outside the Pepsi Center. The Clubs will have entertainment, ice-skating, and other children’s activities for the kids.

For sponsorship details call Richard Wojtowicz at (716) 743-5006. For up-to-date information on the Rotary Classic Car Show, visit <http://www.amhersteastroty.org/classic-car-show/>.

About Rotary

Rotary is a worldwide organization of business and professional leaders that provides humanitarian service. Rotary encourages high ethical standards in all vocations, and helps build goodwill and peace in the world. Approximately 1.2 million Rotarians belong to more than 31,000 Rotary clubs located in 166 countries.

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We can make a high-resolution copy of the following image of the firehouse at 5005 Sheridan Drive, Williamsville, available to illustrate this story.



Paul McAfee, of eXubrio, LLC, provides pro bono public relations support to the four Rotary Clubs. For more information visit www.exubrio.com.